



FOR IMMEDIATE RELEASE

Cato Research Among Carolina Parent Magazine's Family-Friendly Top 40 Workplaces

Research Triangle Park, N.C., November 3, 2003 – Cato Research, a leading full-service contract research organization, has been designated by Carolina Parent magazine as one of the Family-Friendly Top 40 workplaces in North Carolina.

"To many, 'family' means children," said Trisha Whelan of Cato Research. "But at Cato Research, we think 'family' includes everyone — families, singles, children of employees — and we treat our whole company as a family. So, if anyone in our family has a need, not only do we have many excellent family-friendly policies in place to help, but on a personal level, we reach out to each other by providing meals, taking up collections . . . and other things money can't buy, like emotional support."

To win a place on the Carolina Parent magazine Family-Friendly Top 40 list, a company must be nominated by an employee. Editors at Piedmont Parent, Carolina Parent, and Charlotte Parent magazines select winners on the basis of a combination of compelling employee testimonials and overall family-friendly benefits.

A complete list of the Family Friendly Top 40 workplaces can be found at Carolina Parent's web site at www.carolinaparent.com.

About Cato Research

Founded in 1988 by Dr. Allen Cato and Lynda Sutton and headquartered near Research Triangle Park, N.C., Cato Research provides strategic and tactical support for clients in the pharmaceutical, biotechnology, and medical device industries. This support ranges from design and management of preclinical and clinical studies to submission of regulatory documents required for marketing approval. With approximately 300 employees and offices located in the United States, Europe, Canada, Israel, and South Africa, Cato Research staff consistently demonstrate an unsurpassed level of responsiveness, flexibility, attention to detail, and passion in bringing their clients' products to market rapidly and cost effectively. For more information, visit the company's website at www.cato.com.

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